BRAINPORT EINDHOVEN
The power of co-operation

MILAN – ITALY, JANUARY 25th 2017

Naomie Verstraeten, Program director Brainport International Programme
Peter Kentie, Managing Director Eindhoven365
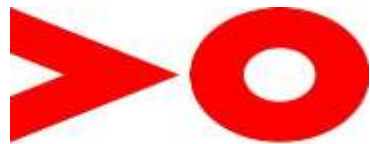Brainport Development (c) 2017

CO-CREATING THE FUTURE

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OUR SHARE IN DUTCH INNOVATION CAPACITY AND COMPETITIVENESS

756,600 residents 4%

€33.5 bn gross regional product 5%

€15.7 bn industrial export 13%

4,480 first-year university science students 16%

€2.5 bn innovation spending

1,430 patents 42%

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EURO CITIES

*"Eindhoven wins
Eurocities award
for best regional cooperation"*

ICF
Intelligent Community Forum

*"Eindhoven is awarded as
the world's Intelligent Community
of the Year"*

FORTUNE

*"The next Silicon Valley could
well be in Eindhoven"*

Forbes

*"Eindhoven is hands down
the most inventive
city in the world"*

fDi Intelligence
GLOBAL INSIGHT FROM THE FINANCIAL TIMES LTD

*"The Dutch city of Eindhoven
is ranking third
as European City of the Future"*

WIRED

*"Eindhoven is a design city
that will show you how the
future looks like"*

The New York Times

*"Eindhoven has emerged
as a global center of
design experimentation"*

BUSINESS INSIDER

*"Eindhoven has grown into one a
leading city in the 21st century by
technology and design"*

TechCrunch

*"Nothing in the World comes close
to matching the density or proven
output of Eindhoven's
high-tech hardware industry"*

"It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to *change*."

~Charles Darwin, 1809

BUILDING BLOCKS
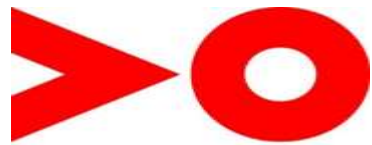# NEXT GENERATION STRATEGY

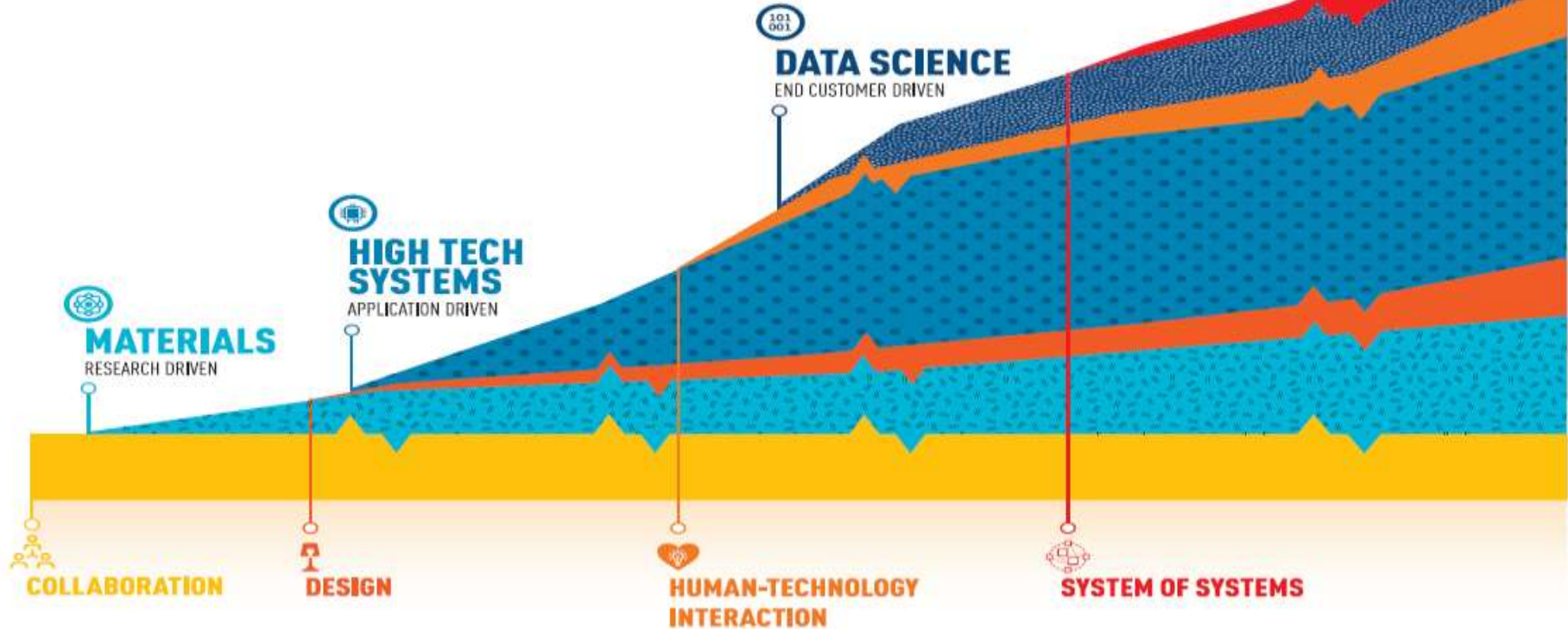People · Technology · Business · Basics · International

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NEVER WASTE A CRISIS

RESHAPING ECONOMIC STRATEGY

BRAINPORT NEXT GENERATION

Brainport 2020

2015

Brainport Navigator 2013
Eén agenda gedragen door alle partijen

2011

HORIZON
Zuidoost-Nederland

2005

STIMULUS
Europees Economisch
StimuleringsProgramma
► Regio Eindhoven

2002

Stichting Brainport

1996
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TECHNOLOGY SIGNATURE BRAINPORT
The development of a fertile soil

DATA SCIENCE
END CUSTOMER DRIVEN

HIGH TECH SYSTEMS
APPLICATION DRIVEN

MATERIALS
RESEARCH DRIVEN

COLLABORATION

DESIGN

HUMAN-TECHNOLOGY INTERACTION

SYSTEM OF SYSTEMS

Philips has determined the technological landscape

Philips branches
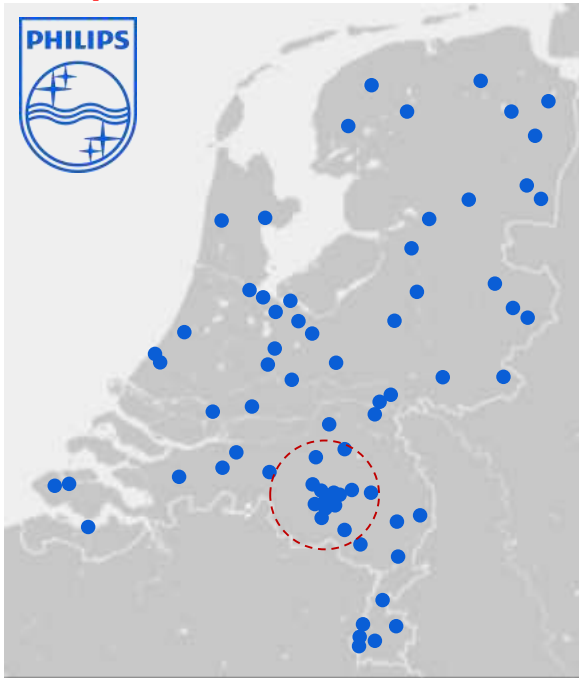
Off springs of Philips in the Brainport region

ASML

CO-OPERATION IN SUPPLY CHAINS

OEMs	1st TIER SUPPLIERS	2nd & 3rd TIER SUPPLIERS
6	**14**	**320**

BRAINPORT <40 km Eindhoven: **80%**

ASML
DAF
FEI Company
Océ
Philips Healthcare
VDL

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BRAINPORT <40 km Eindhoven: **71%**

Participating in ≥2 chains:

Bosch Rexroth	Frencken
GIS Europe	GL Group
KMWE	Neways
Norma	NTS Group
Optiwa	Pezy
Prodrive	SKF
VDL ETG	Wilvo

BRAINPORT <40 km Eindhoven: **34%**

Netherlands (rest)	38%
Belgium	12%
Germany	7%
USA	4%
ROW	5%

Brainport Industries

Region and city inextricably connected

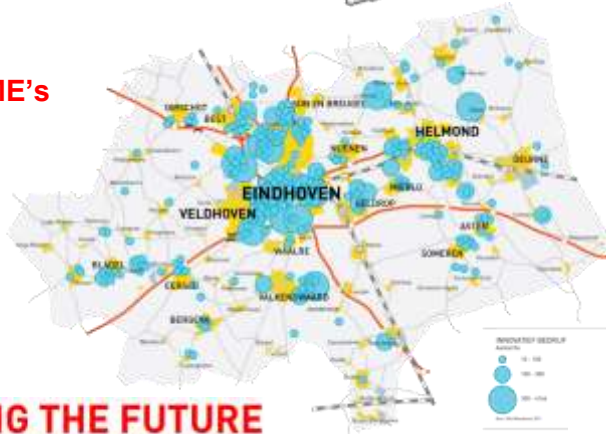Members of Brainport Industries en Foodtechnolgy companies
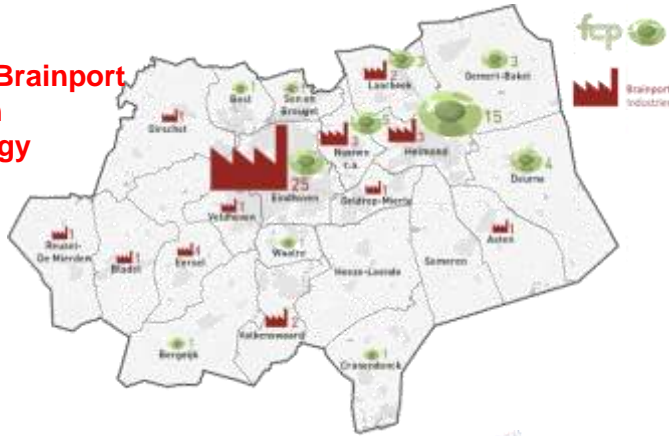
Living areas of employees form ASML and Philips Healthcare

Innovatieve SME's

More then 500 suppliers of ASML in the region

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